

History/Introduction/Paul Yih



Tonal/Linguistic

Shanghai/Putonghua/Suzhou/Cantonese/French/English

The vision of CCI -- Cross-Cultural Institute has been with us for more than 43 years, since the year 1975, when we conceived a new way and a new structure of communication under the umbrella of Educational Psychology, with a unique counseling system named CD -Communication Dynamics that is also accompanied by CD - Cultural Sphere.

This unique way of using day-to-day counseling programs with the added dimension of culture or the sphere of cultures is unique not only to myself but was based on the cross-cultural environment I was raised in my earlier years.

I was born in Shanghai; my father came from a village named Yuyao, from the province of Zhejiang, which is an hour upriver from Shanghai, nowadays part of the municipality of Ningbo with its unique dialect, which is not Shanghai. I have never heard from my father speaking fluently of any of the major dialects of Shanghai, Cantonese (My mother's side), or Mandarin, the official language of China today, and it is also called Putonghua - or the common language. Yet, over the years, my father's fluency in French and Portuguese was impeccable; he was a Sorbonne, Paris graduate and later, by the family migration to Brazil. Plus, my father's reading skills in English were all part of the contribution to my awareness and also my language development. Mother was a native of Guangdong (then known as Canton) but was raised in the province of Guangxi, west of Guangdong. Where mom was raised also speaking two plus dialects - Her fluency in Cantonese and the local dialect of the city region of Guilin, plus her expressions in then "Guanhua", or the official tongue, which is the regionalized " official language ", the present day Putonghua, that combination of the regional dialects of my mother had granted her also speaking almost fluently of the dialect of Sichuan.

Because I was the youngest sibling of a family of four, brother Yu-ning, Peter was born 14 months before me when my mother did not have enough milk to have me breastfed; then came Ah Ma, the wet nurse who is from nearby Suzhou, another city in the peripherals of Shanghai. I was then exposed to one more dialect from Ah Ma. Thus, the entire audio/visual of sounds and people had a total influence on me searching for many sounds and their meanings and expressions. I was most certain that my fluency in languages was established early on by the exposure to the multiple of sounds and phrases in my early childhood in Shanghai and later on in the Cantonese cities of both Hong Kong and Macau, where my first language, my first dialect had given way to the more

used of Cantonese from age five onward. Audioly, the intonation or the sound of speaking Mandarin/Putonghua of today was installed in my "sensor buds" early on. Just like the multi-tonal expression of my mother in three-plus dialects, I have also inherited that mechanism in bridging some close dialects -- Just like the intonation of Mandarin/Putonghua with Sichuan and others.

Latin/Greek/Portuguese

I arrived in the Hong Kong and Macau region when I was five years old, first to Hong Kong and then later to Macau, in and around 1952, the year my father headed to Brazil.

Our family moved from HK to Macau because of its greater tranquility. Macau is a Portuguese enclave and colony.

The added exposure by the children of our family was requested by our paternal grandmother in Shanghai to have all grandchildren be educated in gender-separated institutions. There were few options, and by and large, in these two European colonies, much of the excellent education was created by the religious orders—first, the Roman Catholics and then the English.

Our family of four children, along with mother and her two sisters, all were baptized by the Jesuits in Macau, from the orders of Mateo Ricci, the known Italian priest with extensive engagement with China's emperors and who had shared extensive knowledge about history, geography, and astronomy, where Ricci had made much of his contribution to both China and Europe—my mother

who had followed the "request" of her mother-in-law. The children were sent to separate Roman Catholic schools; the girls had gone onto the order of Canossa, the sisters from Italy, and the boys were introduced to the school created by Giovanni Bosco, known as Dom Bosco in the Luso/Portuguese ambiance.

My first exposure to the sounds of Latin and Greek came through the many of us who were serving our daily mass service at school, as all mass services were conducted in Latin with Greek. Youngsters who were able to catch on early to the tones and diction of Latin would have been selected to learn more about Latin and Greek.

This exposure to the Latin/Romance languages created one of the major influences in my world of communications, with languages that had modified my widening to use languages. It allowed me to express myself better -- and from the verbal, high tone, and high sound of a sonic language, where the other principal value added to the enrichment of languages was the incorporation of the non-verbal where the gesture of the hands and also the added body language with this Latin and Romance language incorporated first with the root languages of Latin and Greek, then came the Portuguese and then the rest of the Romance Languages of Spanish and Italian -- where the common use of the many words and vocabulary had granted me much ease to hear the sounds of this rich "Cultural sphere" of the Latin/Romance with its influence of the Greco roots and words that had impacted and enriched my life many fold.

VISION // MISSION // ABOUT US

The creation of the CD/CS - Communication Dynamics/Cultural Sphere has been the aggregate influences based on my journey that has fallen into this context now called Cross-Cultural. An early cultural environment that I have perceived based on the simple observation as:

Cultural Circumstances

A youngster was reprimanded and punished for a series of "behaviors" considered normal in one culture, yet deemed "not acceptable" in another.

Ex: during my days in Brazil, our neighbors from both the right and the left side of our house were Germans and Americans. As teenagers, by our gatherings of youth, many are children of immigrants who brought their habits, mores, and values along with them. Just take the weekend gatherings of a party.

Brazilian and Brazilian families generally have their parties, as simple as a birthday party -- the gathering of the celebration can often be started late in the evening, and the festivity continues till the early morning hours. Usually, unless many youngsters are accompanied by their parents, they have continued to stay on beyond the wee hours. But in other sets of circumstances, such as myself and my other fellow youngsters of Hungarian, German, and American extractions -- where the rules of the house and the hours of playtime were much more rigorous or restricted. As a teenager -- these sorts of social and cultural conflicts often surfaced with many poorly made comments. We, the

immigrants who had suffered from the conflicts of war, were put into odd situations where we had to migrate and move to new countries and new lands. We were more rancorous about our past circumstances and much more circumspection, with more set values that often do not agree with the Brazilians. Usually, the youngsters from the immigrants, be that they were born younger in the old country or born in Brazil, do not have the same mindset and cultural values set by their parents. These fundamental social values of gathering, the hours of playtime, and the rituals of people and cultures created conflicts between people and, of course, cultures.

Based on my personal observation, I have noticed that a "conflictual situation" often had no villains, and yet, because of the many different cultures, victims were being produced. Then came a series of cultural and value resentment toward the old "culture" by the obvious more attractive and playful of the new culture of the new country.

This is where the CD—Communication Dynamics™ was born, and the link of CS—Cultural Sphere™s is directly linked to the sets of cultural circumstances in our communications.

I was attracted to Educational Psychology during my high school days and later on with my undergraduate studies in general psychology and languages, and that one segment we often called Counseling and Guidance and Counseling psychology.

Like many young graduate students -- we were attracted and or directed early on by Freudian psychology, as I have noted and was impressed with the term -- Sexual Dynamics. Like it or not, we all have been exposed to the solid sexual aspect of Freudian psychology, and yet I have found not all human conflicts were based on the complexes of the Oedipus Complex or the obsession, the sexual obsession of a young male toward his mother. As a matter of fact, in the context of the Chinese, such ideas were never risen to the general "psyche" of the people. Nevertheless, this does not mean Freudian observation of the ambiance of his Judeo/Christian surroundings and his time in Austria and Europe. Freudian psychology has taken root in his hypothesis of working women's many anxieties. I dare to assume such sexual anxiety was probably one of the strongest in the categories of human sexuality. However, I still needed to be more comfortable with these cultural spheres of: Judeo/Christian/Greco values. Then came the departure of Karl Gustav Jung with his exploration of the human psyche above and beyond that sexual self.

Carl Rogers

With the arrival of post-Freudian therapists and psychologists and the rise of Adler, Maslow, and several other talents in psychology, I gravitated more toward the teaching of Carl Rogers. Roger's idea about non-directive counseling and by Rogers naming his "patients" as "clients" significantly impacted me. Client-centered therapy has given us ways to think that the people we are dealing with no longer fallen into the script and the terminologies framed by Sigmund Freud. Instead, the client-centered way of counseling is far more human by the respect of the professionals toward his/her "clients".

Rogers's use of the term "Unconditional Positive Regard" impressed me, as the focus of a counselor or therapist's work has been much more than professional analysis and study with the participation of the said client/patient. He treated his clients/patients with respect.

Rogers's work ethic and how he treated his patients greatly impressed me. He or she is human, and regardless of their psychological status- they all receive respect.

https://en.wikipedia.org/wiki/Carl_Rogers

Transactional Analysis / Eric Berne

My general study of the TA Transactional Analysis method has allowed me to develop a workable format as a therapist or professional consultant. Eric Berne's TA work and Carl Rogers's work can be transformed and modified to suit the professional world of "guidance" and "Counseling," which sometimes can be curing or therapeutic by modifying certain behaviors.

TA, Transactional Analysis somewhat shaped and formed the dialogues between counselors/therapists and patients/clients, modeled after the Freudian "trinity" of the id, ego, and superego. Eric Berne had shaped and formed the exchanges from Freudian psychology's three major vintage points with a more prosperous and universal application form. The TA model gave me a general visual model between myself and my counselees - the much-needed framework in my sessions with many counselees/students and counselors/therapists. TA

aided my development of the configuration of CD/CS -- Communication Dynamics and the much-needed Cultural Sphere.

https://en.wikipedia.org/wiki/Transactional_analysis

Thus, in 1975, I worked with as many as 68 students at the University of Wisconsin-Milwaukee. Our office, a federally funded group, has a very rigid schedule that demands student attendance during their college classes and, equally vigorously, that these students also meet with their "counselors." We mandated their visit on a weekly basis for a 45-minute session. It was a "mandatory" session that no one could skip.

Where in the world for those of us who work on a 9/5 and five days a week time frame -- to squeeze out this mandatory visit of the students? This is where creativity is often born out of necessity; thus, the system of CD/CS™ was born. It is also part of the evolution from the discipline of psychology, the study of our human "psyche", or the mind and soul (and possibly the emotional to be symbolized by our heart), had continued to emerge and being modified from the one time "elites" only of the era of use of psychoanalysis of Sigmund Freud, the eventual modification and another form of evolution by Jung and the more branching out of the field of psychology into the continents in America and then the gradual global spread by the studies and disciplines of the many fields of psychology.

Thus, one may consider the creation of this field of psychology in the area of Communications, as this can be called Communication Psychology, with the

added cultural dimension of the presentation of the ambiance CD—Cultural Sphere™.

The training and practice of therapeutic psychology, as in the practice of psychoanalysis in the medical field of psychiatry, continue to have their place in our society. However, since the time of the pioneering work of Sigmund Freud, the study of human psychology has passed on to an affluent area of study by the world universities and has reached a much broader audience. The development of CD/CS can be categorized into the areas of social psychology, cultural psychology as well and communication psychology since the time of a more vigorous and minimal field of psychology/psychiatrist, where the emphasis on education and allowing psychology to be widened to have the counseling psychology to become much more functional psychology in the field of counseling psychology, where the work of good counseling and guidance can be now popularized to the general use by the public as the CD/CS studies and practice can go worldwide, to go globalized and to regionalize the teaching and use the CD/CS as an educational tool that has zero limits of its use and application.

MISSION

Our mission with the creation of CD/CS - Communication Dynamics and Cultural Sphere is to create a new form of communication in the context of both areas of counseling psychology by factoring in the importance of the ambiance and spheres of culture. The system of CD/CS has since been created, completed, and tested in 1975, proving to us then that the cultural and the ambiance factor with both the cultural environment of the client/patient has a

sound impact and aid the counseling process. It is the combination of giving a greater understanding of the artistic/social environment and the awareness of the counselor/therapist and granting counseling professionals the ability to work with a much broader cultural latitude under any set of circumstances.

Culturally and economically, we are moving forward with the social and technical values that are transforming our society as we are stepping into the era of the information age to now --the big data age and we are advancing the use and the practice of counseling toward a much broader audience, and to provide the sort of counseling and guidance services to all regions of the world and to be interacting with a wide range of people and groups with the diverse cultures of our planet, with this now the extra awareness of the process, working with the symbiosis of CD and CS.

The system of CD/CS will allow us to enrich the local and regional aids workers and to help them to be of value and to provide sound advice and counseling to those who are in need -- and at that very same time, by the development of the training and workshops of CD/CS to be provided by the CCI -- Cross-Cultural Institute to reach all world regions to foster the use of CD/CS and to encourage all participants to continue to evolve and to develop suitable modifications and changes for the people of the region.

About US

CCI-Cross Cultural Institute

Kathy and Paul Yih have both been schoolmates at the University of Wisconsin-Platteville.

Paul Yih was an international student who came from Brazil and Paul was a native of Shanghai. Paul was born bi-cultural, both about cultures and dialectical linguistic cultures, with the influences given by his Cantonese mother, where Mr. T. T. Yih, Paul's father, was a native of Yuyao, Zhejiang. TT Yih was a gradual of Sorbonne, Paris and had a rich command of French, and later Portuguese and reading English.

Dom Giovanni Bosco - The Salesians

Paul himself was born cross-cultural, and this cross-culturalism was happening within the context of a nation -- China. Paul's migration from Shanghai to Hong Kong and Macao, where he had picked up the use and learning of Latin and Greek, by way of his Roman Catholic exposure with the Jesuit order in Macau and his eventual educational engagement with the Salesians, or Giovanni Bosco's educational system starting in Turin, Italy. The influence of teaching of John Bosco had one of the earliest influences on Paul, as Paul had attended the

Salesian schools both in Macau and later in Sao Paulo, Brazil. The Salesian's influence on and about education had Paul impressed and appreciated early on. Today, it is based on gratitude and appreciation for Salesian education. In 2015, Paul Yih created the non-profit foundation of The Society of John Bosco in Sao Paulo, Brazil, with the mission to revitalize the educational method of the Salesians -- which is also a lifelong focus for both Paul and Kathy--The Founder of John (Giovanni Bosco) whose founding of the Salesian schools in the post-WWI of Italy, to have aided the poor, the many war orphans by providing his method of education to the many youth in that are. One of John Bosco's major emphases was to give these youngsters space, to provide them with plenty of "playtime," and to follow with the rest with discipline.

It is this total or "comprehensive" educational model that uses the pedagogy and moral philosophy of John Bosco, or Dom Bosco. Education is one of the best systems to alleviate the poverty of any nation. John Bosco's Salesians managed to be of value to the many post-war regions in and around the world and are still working in many of the poor world regions today.

Thus, CD/CS is part of the force of this focus on trying our best to eliminate or reduce poverty through a sound educational system. CD/CS and the CCI are part of this entire process to make learning and teaching more efficient. Communication is the very first tool between teachers and learners, between educators and those who care to be "educated."

https://en.wikipedia.org/wiki/John_Bosco

Paulo Freire (Brazil) - Conscientization

In these past 12 years, Paul Yih was further influenced by another significant humanist, educator, and great educational philosopher -- Paulo Freire, in Brazil. Paulo Freire is better known as the author who wrote "The Pedagogy of the Oppressed" as one of the many who were categorized (liking it or not) as one of the forward thinkers that was known in the segment as "Liberation theology" in Latin America. Based on my time and years living in Brazil and with a good grasp of the Portuguese language -- reflecting upon Paulo Freire's work in the Northeast region of Brazil, or "nordeste" as we call it in Brazil -- where it was one of the poorest regions of Brazil in that time and period of the 50. Paulo Freire's primary influence was his ability to enable these many poor workers, most of them were illiterate, on account of his fairness and to encourage all the poor also to have their voices in the voting system of any democracy - This was one of his many motivations -- it was to enable the poor peasants, illiterate people to be able to learn to write and to spell their names, good enough to head to the voting booth and to be counted in a democracy. As of late, Paulo Freire has been demonized as a liberal in the present political climate in Brazil. But by me, also as an educator, what can be nobler than that Paulo Freire had empowered the "general people" to become literate and was enabling them to share the democratic voting system.

Paulo Freire's work to aid the poor shares the same mission and vision as Dom (Giovanni) Bosco of Turin of the Salesians. These are the true missions of these educators. More than that, In all my years living in the West. This was the first time I heard of Paulo Freire's work on and about "Conscientization." The rich use of the Portuguese language, in this context of the cross-cultural environment that I have inherited -- I have witnessed the use of conscience as a verb - and action, to "conscientize," or to have a conscience and to be aware of our conscience on my cross-cultural journey. The word conscience is a rich language that teaches youngsters values and distinguishes right from wrong, guiding them into such awareness and understanding of the meaning of conscience. Is that not all education is about - directing our youngsters to the path of sound values, to know rights from wrongs, and to move forward in life with that good balance to tell about "wrongs" from "right" without much injection of own subjectivity?

https://en.wikipedia.org/wiki/Paulo_Freire

Wang YangMing

With my cross-cultural journey, carrying with me with the training in educational psychology, I have always added a personal interest in cultural anthropology, and this is where cultural awareness had given me a much richer context above and beyond my self-scripted field of human psychology. Subsequently, with the use of a language such as Portuguese, leaning a bit into the other linguistic groups within the context of Latin/Roman, we to have ourselves crossover and gain knowledge of languages such as Spanish, Italian, and French with colossal facility. With the modern convenience of the many language tools -- the

translation of Conscience into Chinese becomes made up of two words -- Kindness 善良 and heart 心. By this simple discovery, I have found almost in all three pivotal human values and philosophies (Confucian, Buddhist, and Dao values) in China -- the study of human kindness and goodness with its link to the character of heart or 心. Through my research, I have discovered one of the significant thinkers/philosophers who managed to have created the most influential study of the three pivotal values of the Chinese was this man - Wang YangMing (1472-1529), who wrote 心學 or Xin Xue. Such research of 心學 or Xin Xue has a total natural coincidence with Paulo Freire's Conscientization. We have since put forth the registry of a new word for this latest study by naming it -- Consciencecology. I am making it the study or learning of the heart, or the study of goodness and kindness, and giving new context and wording for the world of Conscience in the West.

It just also happened by total coincidence -- My family name, Yih or 葉 (meaning foliage), comes from the village Yuyao, present day, part of the city of Ningbo municipality shares this birth area of Wang YangMing.

Consciencecology can be written in Chinese as the study of kind heart/conscience 良心學.

Consciencecology/ 良心學 is the study of human goodness and kindness. By us, "Kindness is the very first step toward cultivating human goodness."

To cultivate goodness and kindness by ways of Carl Rogers, Paulo Freire, and Wang YangMing in the realm of this new world of Consciencecology can be

another human force and drive to improve our lives and to be of value to those others where we can be fostering human kindness and goodness. We are making the CCI's multicultural and cross-cultural mission as we are willing to share many other discoveries, just like my personal discovery from my cross-cultural journey, both done externally and from the inner journey of my heart and soul.

Some of Our Values and Action

One of the best forms of education, including the education in Counseling Psychology, is enabling all to think from thinking, imagination, and reflection. Thus, the philosophy of counseling education is all about "counseling and guidance" because we have faith in people and individuals who have been misguided by their previous values gathered by their other forms of learning. Behaviors will change when people are given the alternatives to change their life directions.

Care Share Dare

Care for all

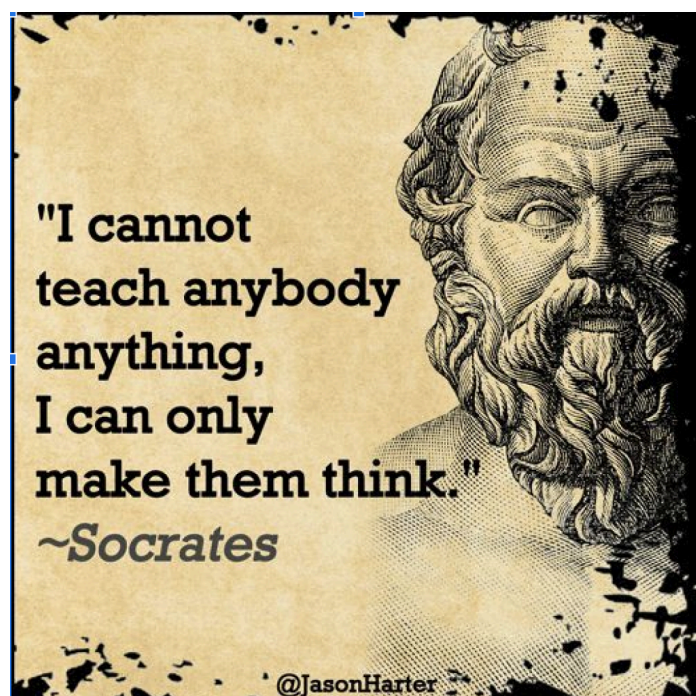
Share everything

Dare to "think" outside of the box

Our Modus Operandi //

TI/TT/TE/TA

- **Total Integrity**
- **Total Transparency**
- **Total Efficiency**
- **Total Accountability**



COMMUNICATION DYNAMICS/CULTURAL SPHERES

Communication Dynamics and Cultural Spheres are the essential learning tools for this new area of Counseling Psychology, which can also be called Guidance Psychology. Both will be under the overall umbrella of Educational Psychology.

This CD/CS combination was created by Paul Yih after 50-plus years of personal research, study, and analysis.

These many cross-cultural journeys and life events shaped the ideas and vision of Paul and his team, which is now involved with the development of the CCI—Cross-Cultural Institute in and around Lake Geneva, Wisconsin.

First and foremost, One of the major concerns for Paul Yih was his immense interest in the study and observation of total human psychology, which he had observed personally with his cross-cultural transitions from different global locales and also with the shifts of the use of languages as one of the primary communication tools -- Then as these many global transients, be that their transcultural experience is temporal or permanent to semi-permanent -- the shifts of their own Cultural Zones do have impacts upon their personal “psyche,” as well as the change or shifts of the emotions by their environment. Thus, by Paul’s keen observation, Paul himself often said, “When there is history, there is culture.” All need to have a sense of reference in time and history. Thus, the creation of the cross-cultural Institute is also about how we adapt to new environments and surroundings. These sorts of environmental changes are limited to the global sets of circumstances. They are equally

prevalent in movements and changes within a linguistic or national territory. In some parts of the world -- migration from a particular region, like moving from the north to the south, can have very “traumatic” moments -- due to the dietary and linguistic barriers -- China is merely one of the world regions where we can highlight much of that. In the province of Guangdong (Canton) alone, there is enough diversity, where just crossing a river of one mile or two -- the entire linguistic group of the Hakka, near Swatow, had almost a 100% difference from the lingua franca of Cantonese from the capital. Not to mention, there are more drastic tastes and other habits.

Take Papua New Guinea, the tiny island of 8 million and 850 distinct languages.

These are the more drastic world regions. However, in the United States proper, the transit and migration of the people may have a lesser impact due to the United States language. Nevertheless, we also have to consider place and people- and our respective living surroundings, where we have put a much stronger emphasis on factoring into the counseling system of- as the CS - Cultural Spheres, or spheres of influence we face daily. One’s working environment is one form of the cultural sphere, and their places of play and worship all have their sort of emphasis on people about culture. Often, there are those cultural shocks that happen almost daily amongst us all.

As a transient and migrant many times in my personal life, I have taken this opportunity to add these extra emphasizes to the work of educational psychology and, more so, in the area of communication psychology and our many years of engagement with both counseling and guidance with our fellow workers and students.

We take pride in being the first group of workers -- where over the years, in my earlier career, we have often worked with referrals from the many social workers in the mid to late 70s. Our disciplines are all about people and offering our works and services to people in general ---. In contrast, from my personal experience, I have always advocated that we, counselors, counseling psychologists, or professionals, be first in contact with people who need help and assistance. We are not therapists, psychotherapists, or psychoanalysts coming out of the school of Sigmund Freud. Where there is a much stronger emphasis on the psycho-medical/psycho-pharmaceutical side of the overall field of human psychology, nevertheless, we are the very first “professionals” on the ground, or onto the battlefield in working with people in need, people in need of assistance, some sort of guidance and counseling before the other more in-depth work or treatments.

Society at large demands counseling therapists, social workers, and teachers who must have the knowledge and education about counseling and guidance. The word of advice has a much richer significance. These are the people we are working with who do not have any lack of psychological dissonance. Most of them need professional guidance to move out of their current living conditions of living, and so is their psychological or mental status. Or at least, the guidance steps are one of those first contacts we have with people who need guidance about their lives, and that is where the CS Cultural Sphere is important. We, professionals, must have some better preparation and understand the general culture/s of our society. More than ever, the rise of human multicultural awareness in the US started in the late 60s and the 70s.

Paul Yih was one of the catalysts for forming many multicultural educational centers and was engaged in the rise of cultural diversity in the US. This early

awareness training has taken place in most American universities and their respective campuses ever since the US civil rights movement, with Title IX, as with the expansion of more programs for diversity programs in American university campuses. Educational programs to foster and enhance the programs for the veterans of wars, then the women's rights, the gay rights, plus the day-to-day engagement with the entry of the existing foreign student programs and the many exchange programs that had begun to evolve in the early 70s.

Paul and Kathy Yih were both engaged in communications, with Paul much more engaged in counseling and guidance. There is more emphasis on the psychological evaluation of his students on the university campus, which crosses over from his workload with international students, as well as with the national or domestic "cultural" issues with the more diverse racial programs happening in the US.

Communication Dynamics™ and Cultural Sphere™'s development had evolved from the collective experiences the Yihs have learned from in academia and at the university level.

The CD/CS theory and thesis were established and set in 1975. Paul Yih administered the so-called "mandatory" counseling program while a faculty member at the University of Wisconsin in Milwaukee. Before that, Paul Yih had already been previously trained as a professional manager involved with two of the primary food and beverage industries in the Chicago area, with much of the emphasis on the engagement of the productivity of the workers based on the efficiency related to the performances that are related to both the human

motivation and reward. The return to academia was about Paul's love and passion for education. Nothing is more rewarding than seeing the progress and success of youngsters motivated to learn and care to advance in our society. The mission of education was noble then as it is nobler for the Yihs. Education is their first passion in life.

After the Yihs' first development of the system of CD/CS. Paul had difficulty launching his doctoral thesis to fit the many traditional schools and universities. Paul's adaptation of the "transactions", or communication elements from Eric Berne's Transactional Analysis, succeeded wildly. Yet, economically, he could not connect with the professionals of the TA organization in California (1975). Likewise, Paul's love and respect for Carl Rogers's "Client-centered" therapy, where the Yihs had tried establishing themselves in and near La Jolla, California, with business so they could be near Roger's programs in the same area.

The Yih's business program was established in 1977 and has grown globally. In the meantime, even in these past 42 years in an enterprise that had demanded Paul's travel to almost all the continents and into extreme regions. Paul had not left the field of human psychology; on the contrary, it had further confirmed Paul's early development with CD/CS into a much richer program, and this program of communication psychology had the Yih's determination to foster the use of this pragmatic programs of CD/CS by way of the forming of the CCI - Cross-Cultural Institute.

Yih's idea of forming CCI - Cross-cultural Institute is one of their offers of this set of communication programs involving both Communication Dynamics™,

where our thinking directly linked to our emotions and actions are always -- Dynamic. Our speed of thinking and the speed of our words and motions and even emotions have all very rapid movements that often lead to “happenings.” The other major influence factor is the ambiance, the surroundings, and the cultural spheres that shape our behaviors and emotions into our mental state of manifestation—thus the birth of CD -- Cultural Spheres that have the most critical factor. Our Ambiances, or our immediate environments, shape our conditions expressed by communications and behavior. The Yihs see the application, and the coaching and mentoring of this combination of CD/CS will not only be of value to the field of communication psychology, counseling psychology, or even guidance psychology in the Sphere of Educational Psychology. As we all shall see, the grasp and the understanding of the interplay of these two --CD and CS will also impact the world we have today in various surroundings. From social to commercial / business, the influence of our awareness of these duo factors of communications and the day-to-day cultural spheres, the study and the learning of these two communication elements will be installing the extra features to enhance our personal and interpersonal communication skills and awareness.

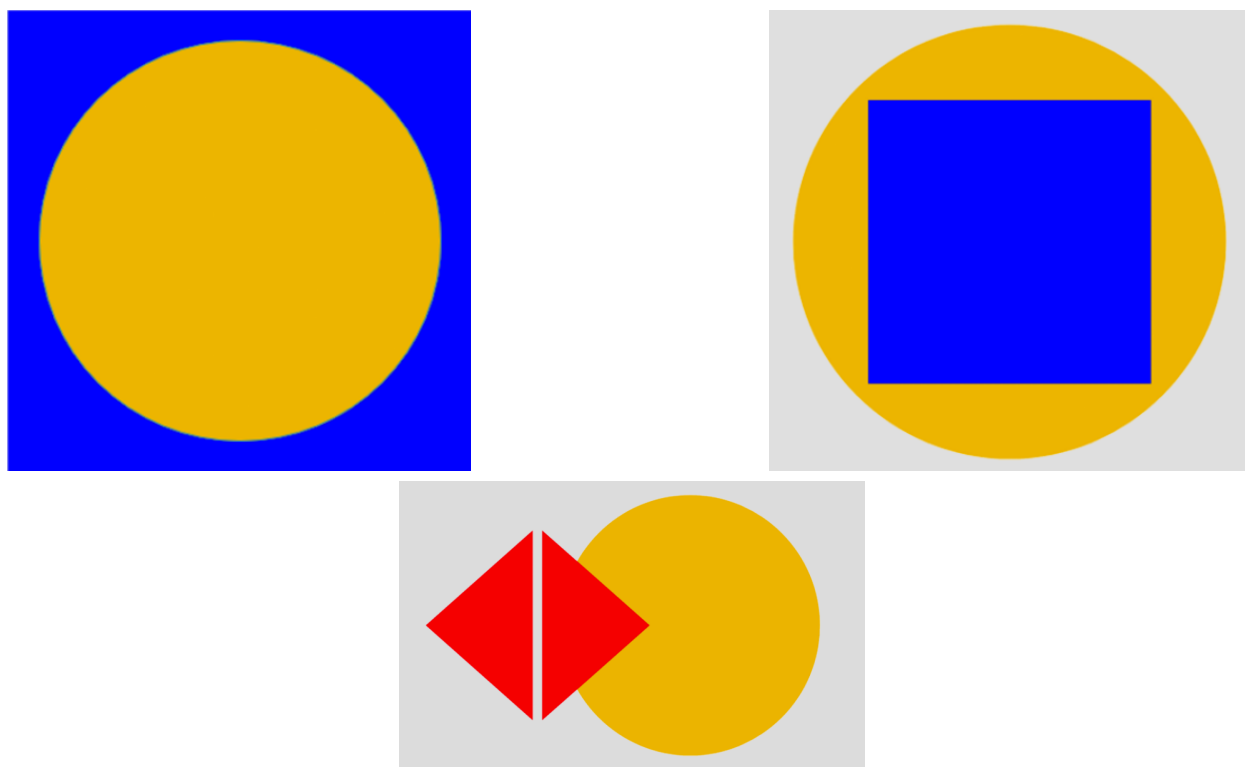
Subsequently, the study of CD/CS™ is not merely a mechanical method or mechanism but a set of added human values and awareness that all of the users and learners of the CD/CS™ will continue to benefit from one's learning and advancement of this field. This is the teaching of the CD/CS™ open workshops will continue to be so, to be “dynamic” and to develop new methods of communications and also with all the more educational psychological analysis generated by the present and new CS -- Cultural spheres into all regions of this planet and to all human races.

Essentially, the creation of the CD/CS™ is also the dedication of the Yih's work with the perspective of the Yihs to do our best -- "to alleviate world poverty." The setting of the CD/CS™ in the area of communication psychology -- It is the development of communication methods in the use of the spheres in the CD/CS™ to reduce the past dependency on and about languages -- The CD/CS™ is a tool to foster the educational and learning about oneself and our own culture, by following the famous known factors often said by Carl Rogers "Unconditional Positive Regards."

This is also part of Paul Yih's cross-cultural "personal" journey, particularly at the end of his global journey. This will offer back to the Chinese of the Yih's origin and cultural heritage -- the CD/CS™ can be called - The Psychology of the Rounds and Squares," which will be most suitable for many Chinese with their puzzle over this field - Human psychology.

CD/CS™ The Psychology of Round and Square

Rounds are the complimentary spheres, and squares are spheres when we "script" or "judge" others. Triangles are when we are "attacking" others.



DATTASPHERES™ / CULTURAL SPHERES

These configurations, named Dattaspheres, are spheres representing the many cultural surroundings in which we interact.

All these "spheres" will be dynamic based on the interactive play between all participants and CD/CS professionals.

These series of configurations will be modified and changed by the CCI and our participants. Your input and ideas will always be welcome to move this "open research" further, and we pledge to make our Communication Dynamics™ and Cultural Spheres™

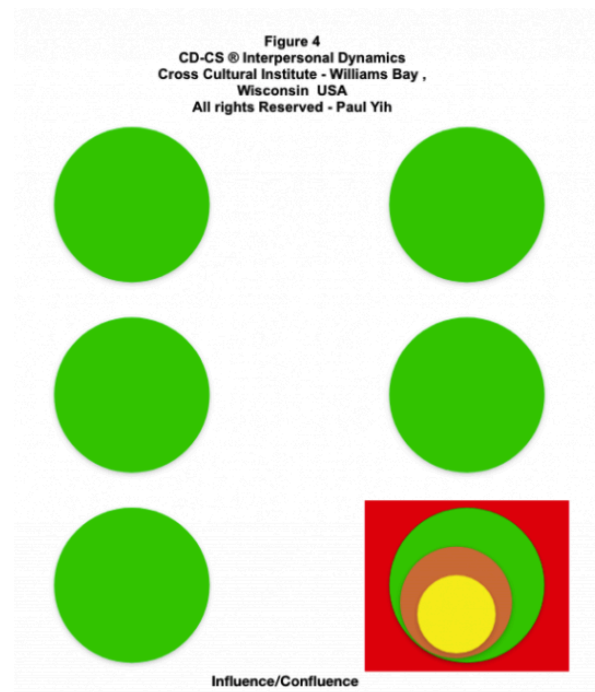
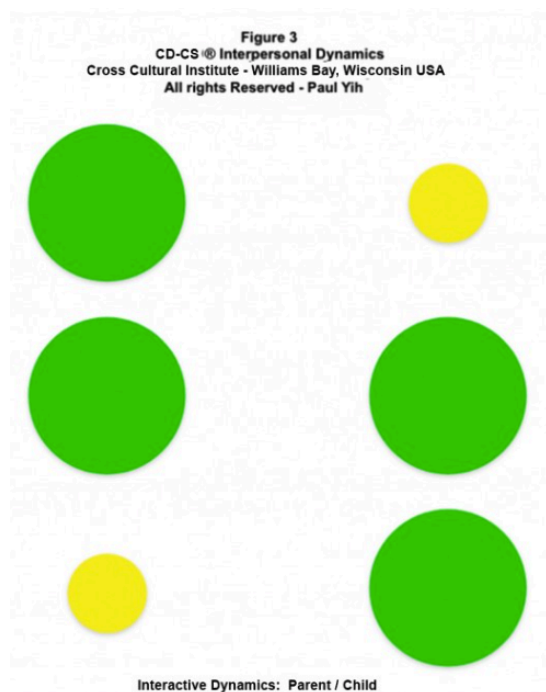
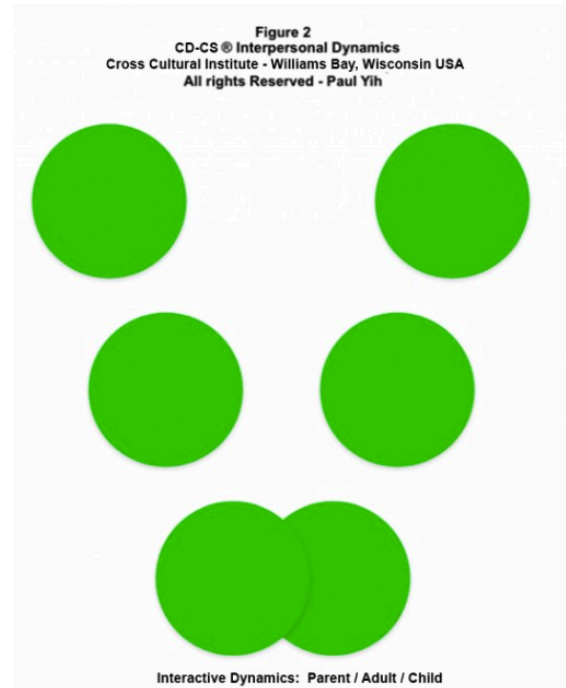
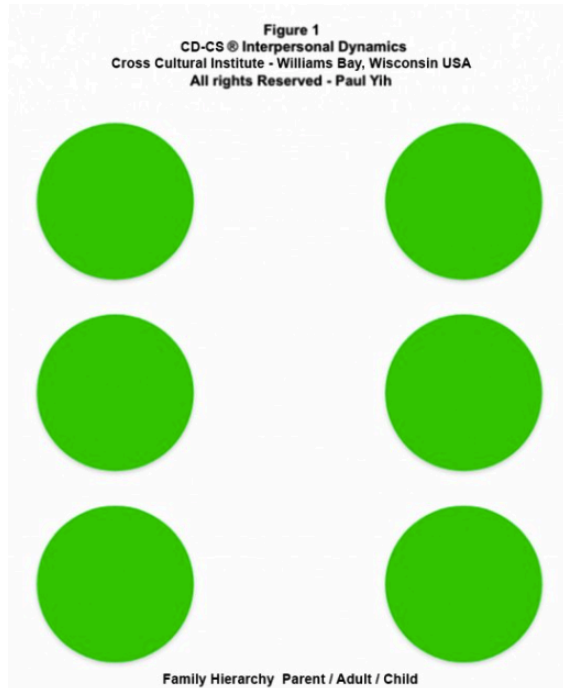
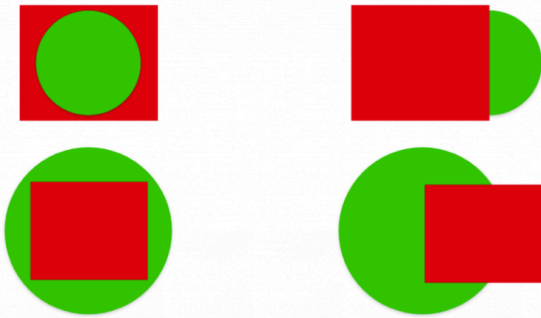


Figure 5
CD-CS © Interpersonal Dynamics
Cross Cultural Institute - Williams Bay ,
Wisconsin USA
All rights Reserved - Paul Yih



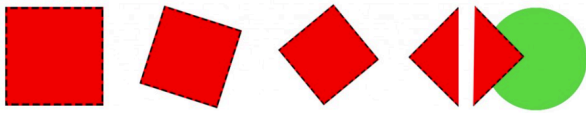
The Psychology of Round and Square

Figure 6
CD-CS © Interpersonal Dynamics
Cross Cultural Institute - Williams Bay ,
Wisconsin USA
All rights Reserved - Paul Yih



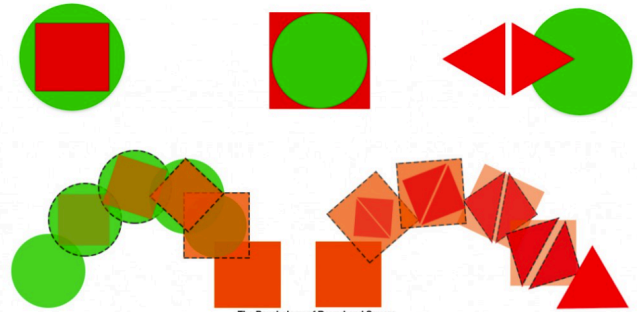
The Psychology of Round and Square

Figure 7
Transfigurations
CD-CS © Interpersonal Dynamics
Cross Cultural Institute - Williams Bay ,
Wisconsin USA
All rights Reserved - Paul Yih



The Psychology of Round and Square

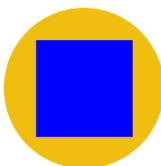
Figure 8
Transfiguration
CD-CS © Interpersonal Dynamics
Cross Cultural Institute - Williams Bay ,
Wisconsin USA
All rights Reserved - Paul Yih



The Psychology of Round and Square

CONFIGURATION / TRAINING

This is a training page in the use of the cultural spheres that influence our communications, thus the dynamics of our communications. Our use of the symbols of the many spheres remains in our use of this language, not by written words, and to facilitate all communications not locked into one specific language. This is the mission and also our vision, with a focus on the alleviation of the poor. One of the tools to alleviate poverty is education. The purpose of creating the CCI - Cross-Cultural Institute is to explore this endeavor jointly with many of our global colleagues and associates. This series of configurations of the shapes and spheres, in the use of also color and color density to represent a variety of variables, remains a "language" neutrality as this will continue to foster the everyday learning of ourselves and the immediate environment we live in. Join us for this shared exploration of CCI.



INTRAPERSONAL DYNAMICS
Attention
We all want attention, care and affection and recognition in life
Power
When attention, fair attention is not given, many will "demand" attention. In the use of power
Revenge
The power play comes with counter play, the vicious cile, thus revenge
Inability
This is a sad and an ugly stage - when the two above are exhausted - catatonic, drug...

INTERCULTURAL DYNAMICS
Enculturation
Learning, inquisitiveness, education
Inculturation
Learning and relearning of our cultural past with reflection and introspection
Deculturation
war, destructive warfares, genocide, enslavement
Acculturation
Alienation, omitting or ignoring the presence of the culture of others ...neglect